



A New Mobility Culture

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Challenges & Opportunities

LTP Breakfast Briefing 3rd March 2010



2008-2009
Improving Accessibility

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Goods



Walking



Cycling



Traffic

Some underlying issues

- As the economy becomes more knowledge-based, people tend to travel further distances to work
- Risk that already well-favoured areas will benefit from the resulting housing demand
 - Importance of housing initiatives, such as New Heartlands
- If workforce is not sufficiently up-skilled then job creation may be reliant upon drawing in workers from outside
 - longer distance commuting
- Travel patterns changing as a result of outlying employment creation in inaccessible locations
 - e.g. Deeside Industrial Park, Omega, Chester
- These are 'non transport' factors, ultimately

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Summary of our assessment of the current situation (1)

- We have been successful in our delivery of LTP2 and are meeting most of our targets
 - a largely free flowing road network
 - congestion not yet a critical issue?
- Our transport infrastructure is a valuable asset and must be maintained to high standards
- Merseyside's economy has been growing
- But - uneven distribution in prosperity

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Summary of our assessment of the current situation (2)

- Continued increase in car trips and travel distances
- Growing visitor economy
- Growth in car use and distance travelled by the “mobility rich”
 - Leads to congestion, injury and pollution and
 - consequences bear most heavily in disadvantaged areas
- High public transport costs and poor transport options leads to short travel horizons and reduced choice
- Continued growth in rail use, but leading to capacity constraints
- Continuing reduction in bus use, but some evidence of stability and growth on main corridors

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Summary of our assessment of the current situation (3)

- Large increase in the use of taxis, esp. disadvantaged areas.
- Health concerns must shape future transport policies given
 - 60% of adults forecast to be obese by 2050
- Some increase in cycling but a decrease in walking
 - Huge potential & cheap and convenient access to jobs and services
- The port and airport have continued to grow leading to:-
 - Growing tourism sector
 - Continued increase in freight, particularly vans
- Transport seen as important in shaping our lives
- Sustainable Cities are **successful cities**

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Some emerging challenges (1)

- Need to support economic growth whilst reducing carbon levels
- Increasing levels of car ownership and long distance commuting into the region
- Rising freight demand, particularly vans
- Need to reduce the negative transport impacts on disadvantaged communities

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Some emerging challenges (2)

- Health impacts of transport not always given due attention
- Need to increase levels of cycling and walking
- Image of bus remains a barrier to future growth, plus costs of bus transport
- Rail capacity may act as a constraint on future growth
- Lack of proper design for sustainable transport in new developments
- Finance will be extremely tight in future

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Some emerging opportunities

- Current trip patterns, particularly high numbers of short trips could shift to sustainable modes, especially walking and cycling
- New technologies offer potential to cut travel and reduce carbon levels and poor air quality.
- Rail network a major asset - potential for zero carbon network?
- Legal powers in place for construction of Line 1 of Merseytram

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Some emerging priorities (1)

- Explore use of 'Powers of Wellbeing'
- Work with bus operators for continuous fleet upgrades
- Develop Merseyrail as a carbon neutral network
- Work with health sector to address obesity and other health priorities
- Provide greatly expanded cycle and pedestrian facilities
- Actively improve Air Quality
- Secure a long term future for WorkWise initiatives
- Target interventions on disadvantaged communities where impacts of transport greatest
- Examine new public transport services and potential role of taxis

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Some emerging priorities (2)

- Work with operators to develop a new fares structure
- Implement a county-wide smart card
- Develop new generation highways and transport information systems
- Use Network Management Duty to ensure efficient movement on the highway
- Access to the Port of Liverpool and efficiency of strategic freight network
- Ensure adequate funding for maintenance

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Key messages

- We have a large and valuable transport asset that must be maintained.
- Not to adapt and change is not an option
- We must support continuing regeneration, reduce our carbon levels and promote a healthy lifestyle.
- At least in the short term we must do this with less funding.
- We have the opportunity to use LTP3 as a catalyst to create a sustainable and successful City Region

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Next steps

- We are launching our Challenges and Opportunities paper today
- 2 month consultation period – closes **12th April 2010**
- Next stage will involve:-
 - Examination of possible options to address challenges and opportunities
 - Appraisal of options to predict their effects
- Consult on preferred options and strategy – **June / July 2010**
- Select options and decide priorities to provide basis for shorter-term Implementation Plans – **September / October 2010**
- LTP to be effective from **1st April 2011**

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