

# Cycle Discount

With 58% of all car trips covering less than 5 miles (National Travel Survey) the potential for cycling is huge.

Cycling can provide a fast efficient predictable journey at very low cost. Employees who regularly cycle to work will generally be fitter than those travelling by car. For ways to encourage cycling at your organisation see page 13 of the Travel Plan Guidance Pack.

TravelWise have organised with a number of cycle shops discounts on cycles, cycle equipment, cycle repair and services. The cycle shops below offer discount to all organisations with current membership of the WiseMoves Club. Discount to the individual employee is granted on the provision of the organisation's staff identity card. This discount cannot be used in conjunction with any other discount e.g cycle to work schemes.

## Abbey Cycles

1 Green Lane, Mossley Hill  
Liverpool, L18 6HA  
t: 0151 722 0999  
15% discount on cycles and cycle equipment.

## Big Bill's Bikes

2D Whitby Road,  
Ellesmere Port, Cheshire  
t: 0151 355 110  
[www.bigbillsbikes.co.uk](http://www.bigbillsbikes.co.uk)  
10% discount on cycles, cycle equipment, cycle repairs and services. Excluding reduced items.

## Bikes And Boards

170 Banks Road, West Kirby,  
Wirral. CH48 0RH  
t: 0151 625 5533  
e: [bikesandboards@takerisks.co.uk](mailto:bikesandboards@takerisks.co.uk)  
10% discount on cycles and cycle equipment.

## Birkenhead Cycles

258 Conway Street,  
Birkenhead  
Tel 0151 647 9966  
10% discount on cycles and cycle equipment (excluding special offers and sale items).

## Coast Cycles

338 Mary's Road, Liverpool  
t: 0151 427 0003  
15% discount on cycles and cycle equipment (with 90 day free service).

## Cheshire Oaks Cycles

Stanney 10 Trade Park  
Little Stanney, Chester. CH2 4JZ  
t: 0151 3559991  
e: [info@cheshireoakscycles.co.uk](mailto:info@cheshireoakscycles.co.uk)  
[www.cheshireoakscycles.co.uk](http://www.cheshireoakscycles.co.uk)  
10% discount on cycles, cycle equipment, cycle repairs and services. Excluding reduced items.

## Cyclehouse

Unit 1 Portland Trade Park,  
Buckley Street, Warrington  
t: 01925 575999  
10% discount on cycles and cycle equipment (excluding special offers and sale items).

## Formby Cycles

101-103 Altcar Road,  
Formby, L37 8DS  
t: 01704 876795  
[www.formbycycles.co.uk](http://www.formbycycles.co.uk)  
10% discount on cycles and cycle equipment.

## Giant Store Liverpool

29 Parliament Street,  
Liverpool, L8 5RN  
t: 0151 707 6116  
e: [enquiries@giant-liverpool.co.uk](mailto:enquiries@giant-liverpool.co.uk)  
10% discount on cycles and cycle equipment.

## Hoppy's Discount Stores

10-14 Sefton Street, Litherland,  
Liverpool, L21 7UB.  
t: 0151 928 5435  
10% discount on cycles.

## Kcycles Ltd

1186 New Chester Road,  
Eastham, Wirral  
t: 0151 327 1594  
[www.kcycles.com](http://www.kcycles.com)  
10% discount on cycles and cycle equipment.

## Non Stop Bikes Ltd

44 Childwall Abbey Road,  
Childwall, Liverpool L16 OJN  
t: 0151 738 1661  
e: [info@nonstopbikes.co.uk](mailto:info@nonstopbikes.co.uk)  
10% on cycles and cycle equipment.

## Pedal Power Mobile Cycle Repairs

Wirral based mobile cycle repairs  
t: 0151 336 8766  
10% discount on cycles, cycle equipment and cycle servicing.

## Picton Cycles

11-13 High Street,  
Liverpool L15 8HE  
t: 0151 733 5507  
10% discount on cycles and cycle equipment.

## Quinns Bike Centre

379-385 Edge Lane, Liverpool  
t: 0151 228 6262  
10% discount on cycles and cycle equipment.

## Roy Davies Cycles

65 Market Street,  
Hoylake, Wirral  
t: 0151 632 1419  
10% discount on cycles and cycle equipment.

## Sutton Cycles

35 Station Road, Little Sutton,  
Ellesmere Port, Cheshire  
t: 0151 339 1695  
10% discount on cycles and cycle equipment.

## The Bike Shop

453 Hoylake Road,  
Moreton, Wirral. CH46 6DQ  
t: 0151 606 0101  
e: [jai@downhill.co.uk](mailto:jai@downhill.co.uk)  
10% discount on cycles and cycle equipment.